

ACHIEVE ESCAMBIA

COLLECTIVE IMPACT REPORT

www.achieveescambia.org

VISION

Every generation achieves success, cradle to career.

MISSION

To align community resources so everyone is empowered to achieve success.

FOUR FOCUS AREAS

1. Every child achieves school readiness.

2. Every child succeeds academically.

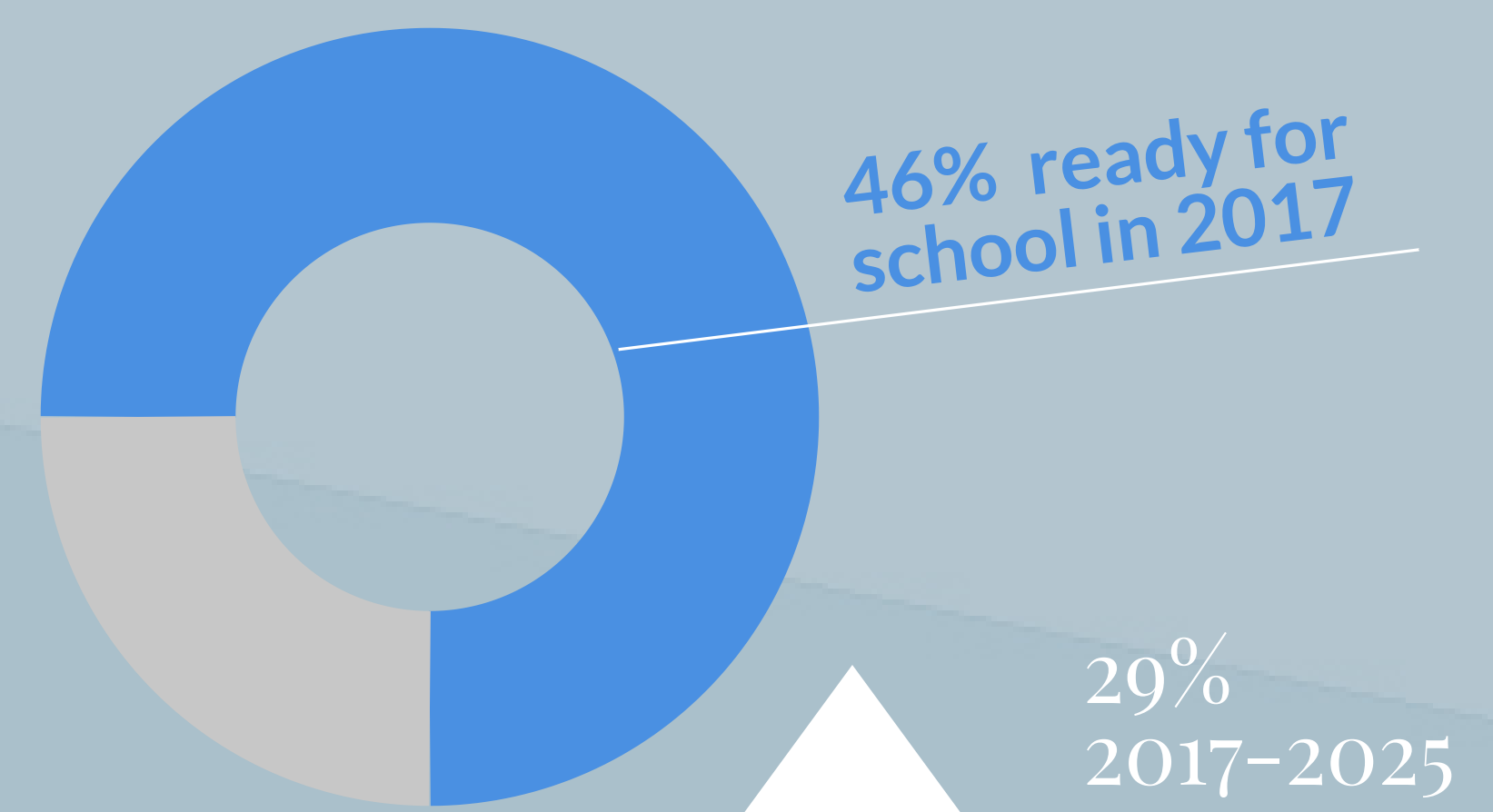
3. Every student achieves graduation.

4. Everyone achieves career readiness.

TWO BOLD GOALS BY 2025

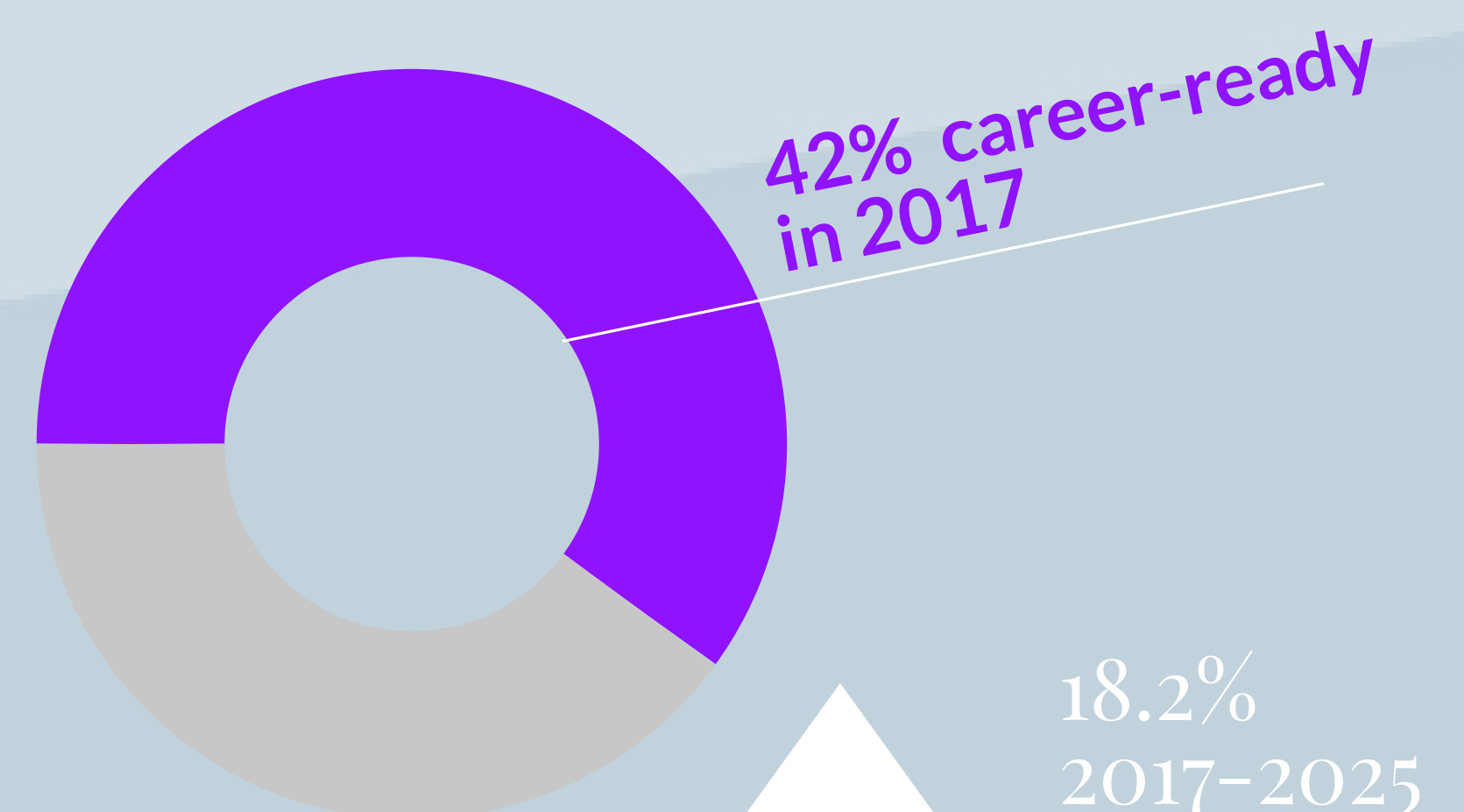
KINDERGARTEN READINESS

75% of children will be ready for school



CAREER READINESS

60% of working-age adults will have at least a two-year college degree or high-quality credential

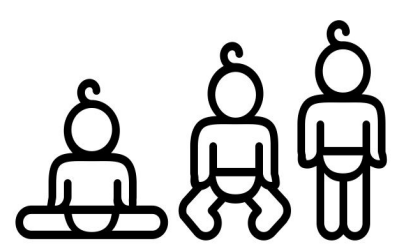
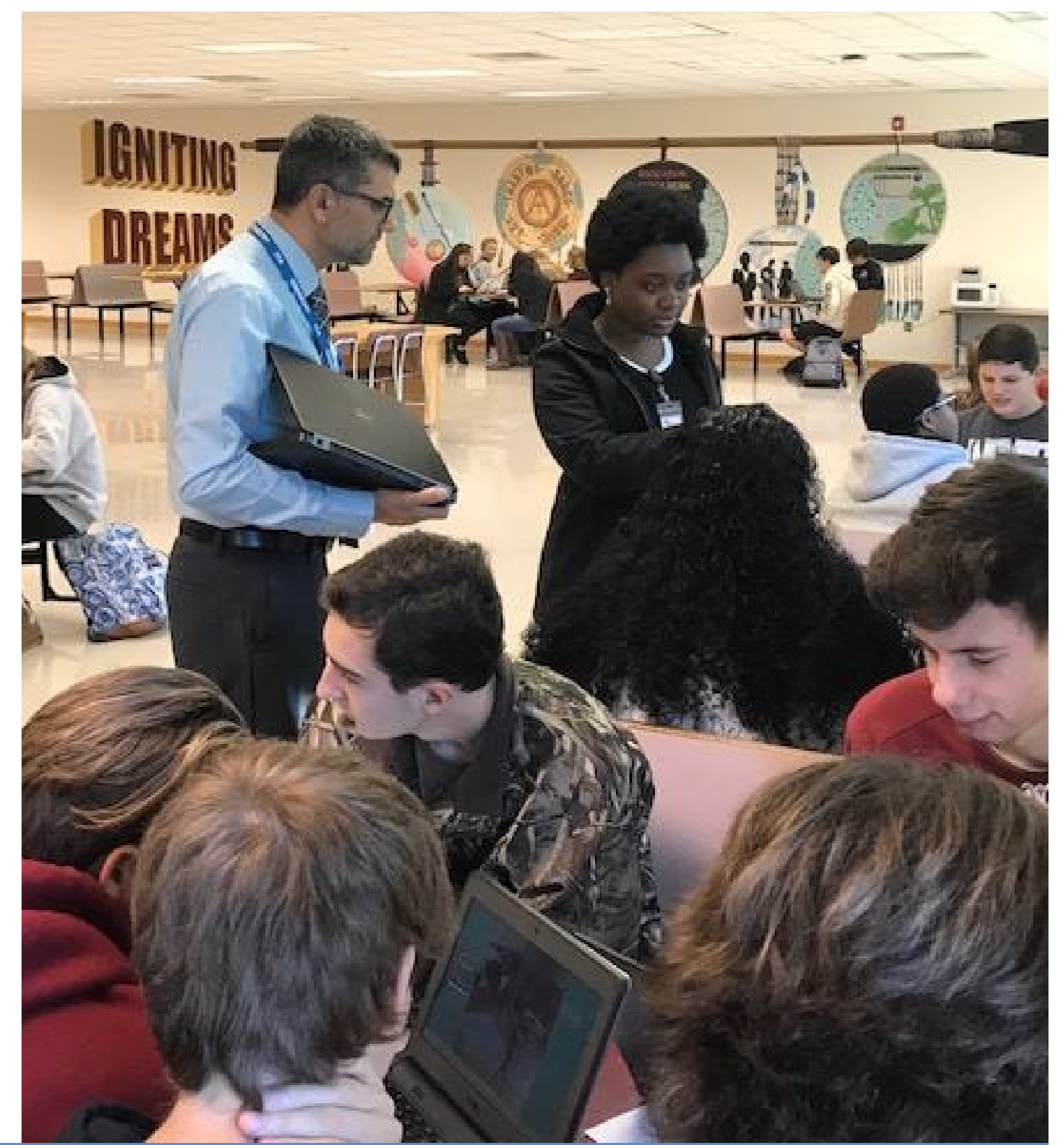


OUR WORK

In 2018, Achieve Escambia's partners launched three **collective impact projects** to achieve the community-wide goals set forth in our 2025 strategic plan.

Each project is led by an all-volunteer work group, informed by data, and focused on collaboratively improving a key cradle to career outcome.

We don't want incremental change. We want to move the needle. By learning to measure and improve what matters, our teams are also reimagining the future of cradle to career education and workforce development systems in Escambia County.

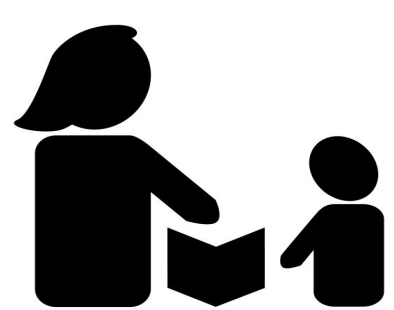


Early Screening Matters!

PROJECT GOAL: **Improve** our community's ability to identify the developmental and social-emotional needs of our youngest children as early as possible and **connect** families to programs, services and therapies right here in our community.

CRADLE TO CAREER INDICATORS

- Increase the number of children screened by an appropriate developmental screening tool
- Increase awareness of the importance of early developmental screening
- Improve our community's ability to identify the needs of young children



Early Childhood Learning Network

PROJECT GOAL: Foster a learning exchange between early childhood and kindergarten educators in the 32505 ZIP code of Escambia County that focuses on **building a quality learning ecosystem**, whether at home with supportive and nurturing families or in classroom settings.

CRADLE TO CAREER INDICATORS

- Increase family education and involvement
- Increase family access to programs and services
- Expand effective interventions
- Increase participation, attendance and program completion rates within early learning centers



Escambia County FAFSA Challenge

PROJECT GOAL: Implement shared strategies that address the **financial barriers** facing high school graduates and adult learners on their path to postsecondary success, with a pilot-year focus on the Free Application for Federal Student Aid (FAFSA).

CRADLE TO CAREER INDICATORS

- Increase the countywide FAFSA completion rate by 5% from 2018 to 2019
- Increase the percentage of economically disadvantaged, Pell-eligible students and adults who successfully complete FAFSA

2018 ACCOMPLISHMENTS



MILESTONE: Moved up one gateway on the national StriveTogether Cradle to Career Network Theory of Action by meeting the following quality benchmarks:

- Strategic plan adopted by Leadership Council in spring 2018 set bold goals to guide the direction of the partnership through 2025
- Increased capacity by hiring full-time Community Partnership Manager and continuous improvement interns in fall 2018
- Published second community report card in August 2018 + regularly publish updates to online data dashboard



MILESTONE: Launched the first project within our second network, the Career Readiness Collective Action Network, deepening the Achieve Escambia partnership's cradle to career systems transformation capacity:

- The Career Readiness CAN became the Florida Panhandle's first and only Local College Access Network under the umbrella of the statewide Florida College Access Network in February 2018
- The network's first project, the Escambia County FAFSA Challenge, received seed funding from Florida Blue Community Fund and the state Higher Education Coordinating Council in summer 2018



MILESTONE: Aligned efforts to invest in the 3-year-old program at C.A. Weis Community Partnership School, a proven best practice in high-quality early learning:

- In summer 2018, Achieve Escambia established a partnership with C.A. Weis to fund its 3-year-old preschool program over three years and house our place-based work in early learning within the larger 32505 neighborhood surrounding the community school
- This partnership is the linchpin of our community-based model to improve kindergarten readiness county-wide by focusing on the factors influencing equitable outcomes in disadvantaged neighborhoods.



MILESTONE: Increased awareness of Achieve Escambia's collective impact vision, mission and approach:

- Secured major funding to build organizational capacity
- Strengthened in-kind partnerships, resulting in redesigned 2018 community report and new website
- In the wake of May 2018 visit from Help Me Grow Founder Dr. Paul Dworkin, secured in-kind media partnership to communicate the messages prioritized by our Kindergarten Readiness Collective Action Network
- New 2018 partnership agreement with the United Way of Escambia County secures our fiscal and administrative home base

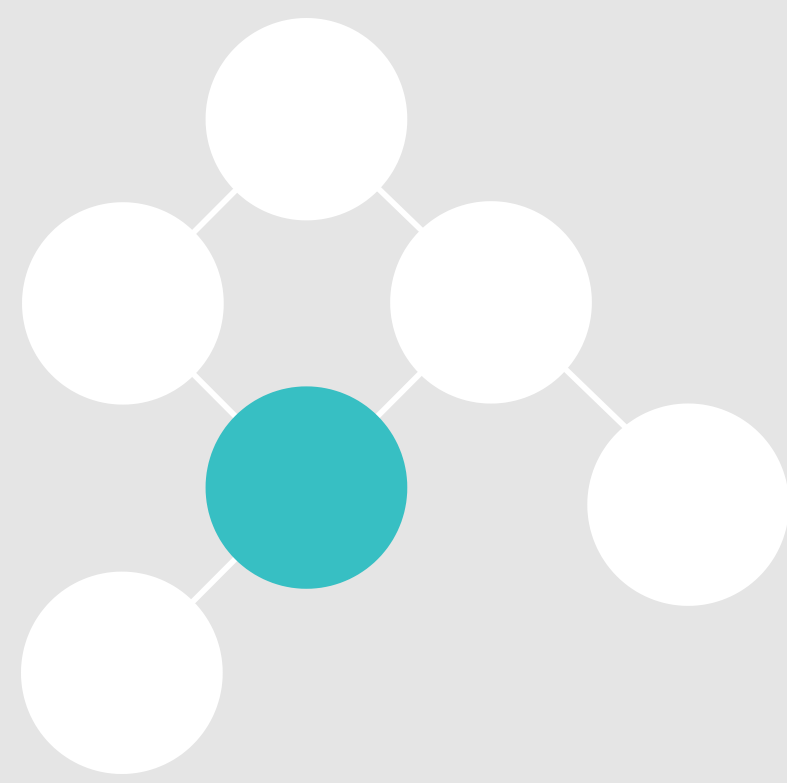
"I'm very happy there's an organization like Achieve Escambia who cares about students like me. Today, I completed my FAFSA with my dad, who was there for support. Now I'm one step closer to going to college!"

-Calvia Williams, senior
Pensacola High School Class of 2019



2019 GOALS

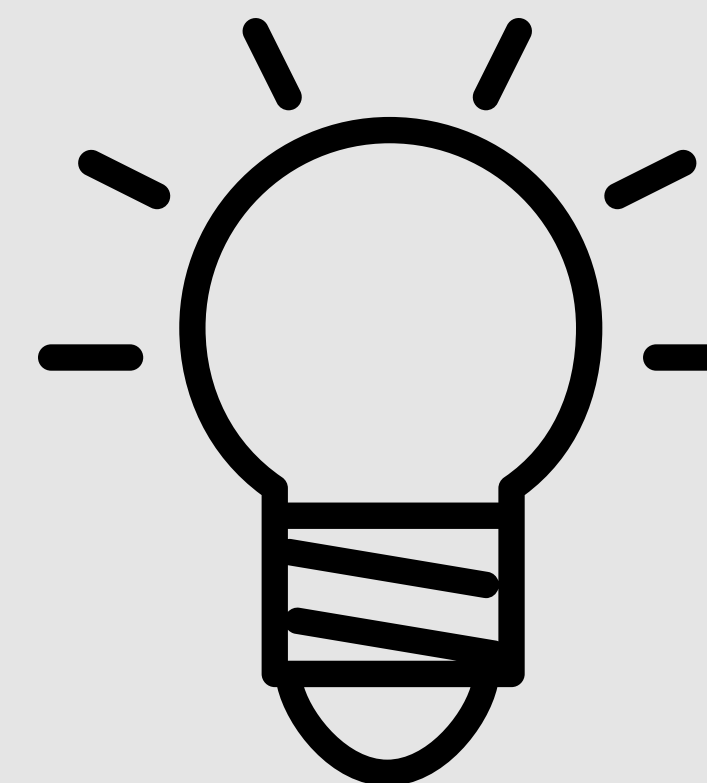
There is a reason we are called Achieve Escambia – we strive to encourage everyone in Escambia County to contribute to student success, cradle to career. Over the next year, we will continue to deepen our impact by aligning resources and working **better together**.



Widening Our Reach, Message & Impact

In 2019, our third full year of operations, we will:

- ✓ Strengthen and expand our focus on the **handoff between preschool and kindergarten** classrooms, facilitating a greater sense of collaboration and commitment to using data to drive student success
- ✓ Launch a second collective impact project focused on improving a **targeted career readiness outcome area**, bringing our total active projects to four
- ✓ Work deeply with teams to test new approaches, focus on critical transition times for students, families and adults, and **make progress on big-picture barriers** to keep more of our students and families empowered and engaged



Achieve University

In 2019, we will launch Achieve University, a **continuous improvement training series** designed for teams interested in building knowledge and capacity to evaluate and improve a specific practice or program.

- ✓ The first cohort in 2019-2020 will engage five teams in a year-long **learning-by-doing** series that combines face-to-face workshops with on-site coaching.
- ✓ Achieve University will assist teams in identifying what is and isn't working within a program or practice, and in creating and sustaining real improvements that **positively impact student outcomes over time**.
- ✓ By learning how to improve, teams will **reduce the gap between where we are and where we want to be, cradle to career**.